

**BIG BROTHERS BIG SISTERS  
OF SOUTHWESTERN CONNECTICUT**



**2012 BOWL FOR KIDS' SAKE  
SPONSORS' BENEFIT PACKAGE**

**Saturday, April 28, 2012 • AMF Lanes, Milford, CT**

**EVENT SPONSOR**      **\$5,000.00**

Company Name and Logo:

featured in all advertisements and press releases,  
displayed on T-shirts  
included on program cover (T-shirts and programs are given to every participant)  
displayed on banner at entrance, and on sponsorship signs throughout the tournament site.

**PLATINUM SPONSOR**      **\$2,500.00**

Company Name and Logo:

featured in all advertisements and press releases,  
displayed on T-shirts  
½ page ad in program (T-shirts and programs are given to every participant)  
displayed on banner at entrance, and on sponsorship signs throughout the tournament site.

**GOLD SPONSOR**      **\$1,000.00**

Company Name and Logo:

featured in all advertisements and press releases,  
displayed on T-shirts  
1/3 page ad in program (T-shirts and programs are given to every participant)  
displayed on sponsorship signs throughout the tournament site.

**SILVER SPONSOR**      **\$500.00**

Company Name displayed on Sponsorship Signs throughout the tournament site and in the printed program as a Silver sponsor.

**LANE SPONSOR**      **\$150.00**

Company Name displayed on Sponsorship Sign throughout the tournament site and listed in printed program

**Please enclose a clean copy of your company logo** (*not necessary if you purchased one last year*) or email to [info@bbbsswct.org](mailto:info@bbbsswct.org)

**Or Sign should read:** \_\_\_\_\_

► Please check box, **fill out above**, and return with your check – or we can take Visa, MasterCard or American Express:

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card: \_\_\_\_\_